



**American Canoe Association  
Open Canoe Slalom Nationals & North American Championships 2010  
ASCI, McHenry, MD USA**

**Race Bid**

**Year:** 2010

**Location:** Adventure Sports Center International, McHenry, Maryland

**Dates:** August 6-8.

**Race Chairpersons:** Ann & Keech LeClair

**Administration:** Matt Taylor ([mtaylor@adventuresportscenter.com](mailto:mtaylor@adventuresportscenter.com)) 301.387.3250

**Registration:** Onsite at ASCI (Race HQ).

**Hosting Club or Organization, if applicable:** Adventure Sports Center International

Contact Name: Matt Taylor

Address: 250 Adventure Sports Way, McHenry, MD 21541

Phone: 301.387.3250

E-mail: [asci@adventuresportscenter.com](mailto:asci@adventuresportscenter.com)

website: [www.adventuresportscenter.com](http://www.adventuresportscenter.com)

**Please describe Timing and Scoring Method:** Electric eyes at start and finish. Radios all long the course for judges to call in penalties to scoring. Timing system will be operated and managed by Brian Zimmerman, in conjunction with the Bethesda Center of Excellence (BCE).

**Safety Director:** Walter Augustine & Charlie Walbridge

**Safety measures to be taken:** The Adventure Sports Center International operates with a full-time "Safety Technician" onsite. The ST has a minimum of Wilderness First Responder or OEC, and most of our ST's are EMT's working part-time or full-time EMS for Garrett County. The Northern Fire and Rescue Squad has a local headquarters in McHenry, and the Garrett Memorial Hospital is only 20 minutes away. Ruby Memorial in Morgantown, WV is a level one regional hospital, and is only 45 minutes away.

**Chief Judge and Judges:** To be selected upon bid acceptance.

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**Sponsorship:** We have conditional commitments for financial and VIK level sponsorships to cover costs of administering the race. We will be seeking direct sponsorship from supportive agencies and companies upon a successful bid. Past sponsorships for National Level whitewater events have been up to \$35K, and were bundled with promotional packages and onsite advertisements.

**Volunteers:** ASCI leans on the volunteer help of the students and staff from the Adventure Sports Institute, the Yough Paddling Club, and enthusiasts from both the Three Rivers Paddling Club in Pittsburgh as well as the Baltimore Canoe Club, Monacacy Canoe Club and the Bethesda Center for Excellence. ASCI will identify early on a volunteer coordinator to manage the overall volunteer duties before, during and after the race.

**Course Designer:** Matt Taylor and Chuck Wendler

**Course Set-up:** Team of Volunteers directed by Course Designer

**Description of course, including water conditions and degree of difficulty:**

*Anticipated Flow:* 300 cfs (two pumps) – “Cascades” setting, with appropriate adjustments at drops (via patented “wave-shapers”) to minimize ‘swamping’ of canoes.

*Natural or Dam Release:* Artificial Pump Course

*About the Whitewater Course:* The ASCI Whitewater course, designed by Olympic course designers Rick McLaughlin and John Anderson, is the only mountaintop whitewater course in the world, and one of only two recirculating pump courses in North America. The course stretches over 1700 feet, with the first 900 feet comprising a competition grade series of rapids, ranging from Class II-IV. The latter half of the channel is Class II, finishing with a dramatic Class III drop into the recovery pond. The ASCI course is also the only pump course in the world that uses natural boulders to define most of its whitewater features. The conglomerate sandstone adds to the authenticity of the whitewater, and creates a setting like that of a raging mountain creek or river. The designers were inspired by rivers in the Mid-Atlantic, particularly by the Upper Yough with its drops and pools and by the New River with its blocky boulders. With sweeping scenes from just over the river’s edge, the ASCI whitewater course paddles and feels like a high mountain river.

**The downriver event info:** The downriver event will be held on Friday (last event of the day). It can stretch as far as from the Slalom Start to the course bottom (1700 feet) and possibly across the lower pond. It will be run in accordance with ACA rules.

**Race entry and registration:** Race entries must be submitted with payment no later than Sunday, August 1<sup>st</sup>. Late entries are allowed onsite from noon to 4pm, Monday through Thursday of race week for an additional \$25. Registration (i.e. formally checking in and receiving a race packet and training bib) will occur at Race HQ, noon to 4pm, Monday through Thursday of race week (August 2-5).

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**Address to which entries should be sent:** Entry forms and fees may be submitted the follow ways:

- 1) onsite in ASCI Mountaintop Shop;
- 2) online at ASCI website; or
- 3) download pdf's (from ASCI site), complete forms and send with check made out to "ASCI" and addressed to:

*ASCI/2010 Nationals*  
*250 Adventure Sports Way*  
*McHenry, MD 21541*

**Fees:** \$75 USD includes 2 classes. Additional Classes will be priced at \$10 each. \$25 USD bib deposit (credit card hold or check/cash). Additional ACA event fees for non-ACA members. Annual memberships can be renewed during registration.

Each registered boater receives 1) practice time on the course Monday through Thursday (during the regular public releases) and on race days in designated practice areas; 2) race t-shirt 3) two passes to the Saturday night meal, and 4) a gift pack of passes and coupons for area services, including Mountain Coaster passes from Wisp Resort.

**Last date for entries to be postmarked:** Postmarked no later than Thursday, July 30<sup>th</sup>.

**Whether late entries will be accepted and conditions:** Late entries will be accepted for an additional fee of \$25, paid onsite at Race HQ, noon to 4pm, Monday through Thursday of race week (August 2-5).

**Classes to be run and eligibility requirements:** Same as 2009 with one change per ACA OCS Committee (see attached).

**Sequence and approximate starting times:** See class list and sequence below; start times will be determined following bid acceptance.

**Time and place for drawing of starting positions:** To be determined.

**Limitations on entries, if any:** To be determined by local organizing committee using current slalom rules.

**Nature of awards to be given:** Standard championship awards as provided by ACA.

**Required work assignment for competitors, if any:** All participants who train on the course prior to the event must help in the placement, management, and pulling up and out of gates at the end of training. Additional assignments may be made during race week.

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**Regulation on training runs:** Practice water will be available for the number of days that the ACA Open Canoe governing body requests. However, some practice water might have to be shared with commercial rafting traffic.

**Whether meals, camping, or other accommodations are available including public transportation and driving directions:** All of these amenities are available onsite or, if not, within one mile of the facility. Basic camping (no running water) is available at ASCI's Fork Run Recreation Area. The local state parks have excellent car and RV camping facilities. See [www.adventuresportscenter.com](http://www.adventuresportscenter.com) for a larger list of amenities and services. ASCI has lockers, showers and water available during the day but no camping directly on-site.

**Schedule of events, (including water releases, boat measuring, meetings, etc.):** Schedule will be determined in the future and based on past events. ASCI is prepared to handle any meetings or procedures necessary for the successful completion of an event.

**Statement to be signed by competitor(s) releasing the race organizers from liability during the race and an agreement that the competitor(s) will abide by the ACA Whitewater Open Canoe Slalom Racing Rules:** see ACA and ASCI Waiver.

**Special information for the handicapped:** ASCI adheres to all ADA regulations, and its facility is an ADA compliant facility.

#### **Lodging Options**

**Camping:** ASCI has a primitive campground nearby (Fork Run Recreation Area) for those people who enjoy camping. There are portable toilets and trash receptacles available. Additional camping is available in various public and private campgrounds in the Deep Creek Lake area.

**Hotels:** Comfort Inn, Wisp Resort, motels, rental cabins and houses. Check out our website. [www.adventuresportscenter.com](http://www.adventuresportscenter.com) under "Beyond ASCI" for a list of accommodations, or go to [www.visitdeepcreek.com](http://www.visitdeepcreek.com) for a broader listing.

#### **Describe the advantages of your bid:**

*Great Venue for Racing:* The Adventure Sports Center International has quickly developed a reputation as one of the most scenic and friendly whitewater venues in the world. The Deep Creek Lake area is a premier vacation spot on the East Coast, and sports some of the most exciting whitewater rivers in the world (Yough, Big Sandy, Cheat, Tygart, North Branch of the Potomac, Savage, etc.). The ASCI facility was built to host events – part of its original scope was to be the whitewater venue for the 2012 Olympics, then believed to be possible for DC/Baltimore bid. Since opening in 2007, ASCI has hosted four National Championship events (2007 Freestyle and Slalom Nationals, 2008 Slalom Nationals, and the 2009 Rafting Nationals), and two international caliber events (2007 Showdown Bouldering Championships and the 2008 Slalom American Open).

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*Great Area for Promoting Canoeing:* The Deep Creek Lake area offers a wide array of activities, services and accommodations to make the 2010 Open Canoe Slalom Nationals an attractive event for competitors, volunteers and spectators. Moreover, working in conjunction with the local college, high schools and the Adventure Sports Institute, the Nationals will be bolstered with a willing and ready population of youth interested in both sampling and appreciating this well developed sport that currently is looking to grow its appeal to younger people. A well coordinated series of teaser events prior to Nationals that exposes large groups of young people to canoeing and allow them to actually try canoeing at ASCI and on local rivers and lakes will fit well with the ACA's current efforts to broadening canoeing participation.

*Good Timing in the Race Season:* The peak summer traffic at ASCI and great weather in the middle of summer will showcase canoeing in a season where many people will see the wet and wild side of slalom racing, without emphasizing that it can be a *cold*, wet and wild sport, too. Also, Nationals at ASCI during the proposed weekend (August ) will fit nicely into the existing Penn Cup Series, one of the most well attended Open Canoe racing series in the country, and with a number of events prior and after the Nationals.

**ASCI Event Management Summary:**

- 2007 ASCI Showdown (National Climbing Competition)
- 2007 US Slalom Nationals
- 2008 US Slalom Nationals
- 2009 American Open
- 2009 Rafting Nationals

**Advertising Plans:**

*Stanton Communications -- Media Partners*

ASCI's PR and Communications Consultants are Stanton Communications. In ASCI's three years of operations, Stanton has helped bring unprecedented media coverage of ASCI events and programs, and they remain a committed partner in promoting adventure sports and events. See <http://www.stantoncomm.com/>. ASCI will also apply, as needed, its own marketing team to promotion of the event.

**Calendars of Events:** ASCI promotes its events through numerous local, regional, statewide and industry calendars. Once the dates are set, ASCI will quickly develop event graphics and literature, and distribute accordingly. The local Chamber of Commerce, one of our event partners, will also help spread the word throughout the year about the upcoming Nationals.

**Website Enhancement:** ASCI will be working with the Bethesda Center of Excellence and the Adventure Sports Institute to make the online event coverage live, including real-time scoring and even live webcam. See our stationary webcam at our website [www.adventuresportscenter.com](http://www.adventuresportscenter.com).

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**Signage:** In addition to banners and sandwich boards for local signage of the event, ASCI has signage from I68 all the way to the mountaintop to guide visitors, competitors and volunteers. Despite being 'off' the beaten path, ASCI is relatively easy to find. Race day signage will also involve traffic and parking information.

**Competitor Communication:** We will be using our own website in addition to Active.com, ACA, USACK and various other paddling communication outlets (club newsletters, websites, blogs, etc., Twitter and Facebook) to promulgate the event and its details.

**Web Marketing:** Again, ASCI leverages the web for all of its marketing. For 2010, we have been awarded a grant to work with a core group of students from Duquesne University on a comprehensive and guerilla digital marketing plan. The 2010 Open Canoe Slalom Nationals will be the centerpiece of this marketing effort.

**Direct Communication with end users:** ASCI, through its website, Facebook, newsletter blasts and onsite personnel, forms a gateway for paddlers and other adventure sports end-users. We will make Open Canoeing a theme for the season, and will work closely with both local and regional clubs to promote paddling. Moreover, we already work closely with Savage Boat Works (John Dillard) and will work closely with this local canoe manufacturer to communicate with end users (his customers!).

**Class Schedule 2010**

| <b>Friday</b>                                | <b>Saturday</b>              | <b>Sunday:</b>               |
|--|------------------------------|------------------------------|
| <i>Combined Events</i>                       | <i>Citizens Race</i>         | OC2 W REC                    |
| OC1 Open REC                                 | OC1 Open                     | OC2 Masters RAC              |
| OC1 Open RAC                                 | OC1 W                        | OC1 Open 13 RAC              |
| OC1 W REC                                    | OC2 Open                     | OC1 Open X                   |
| OC1 W RAC                                    | OC2 Mixed                    | OC1 Jr. RAC                  |
| OC2 Mixed RAC                                |                              | OC1 W Masters RAC            |
| OC2 Open REC                                 | <i>Slalom</i>                | OC2 Mixed 15 RAC             |
| OC2 Open RAC                                 | OC1 W REC                    | OC1 Masters 15               |
| OC2 Mixed REC                                | OC1 Open 15 RAC              | OC2 W RAC                    |
|  | OC1 Masters REC              | OC2 Open REC                 |
|  | OC2 Open RAC                 | OC1 Masters RAC              |
| <i>Slalom</i>                                | OC1 W13 RAC                  |                              |
| OC1 W RAC                                    | OC2 Open 15 RAC              |                              |
| OC1 Open RAC                                 | OC2 Jr. RAC                  |                              |
| OC2 Mixed RAC                                | OC2 Youth/ Sr. RAC           |                              |
| OC2 Masters REC                              | OC2 Masters 13 RAC           |                              |
| OC1 Open REC                                 | OC2 Mixed REC                |                              |
| <i>Fri Total: 14 classes, plus downriver</i> | <i>Sat Total: 14 classes</i> | <i>Sun Total: 11 classes</i> |



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ASCI Photo Montage

